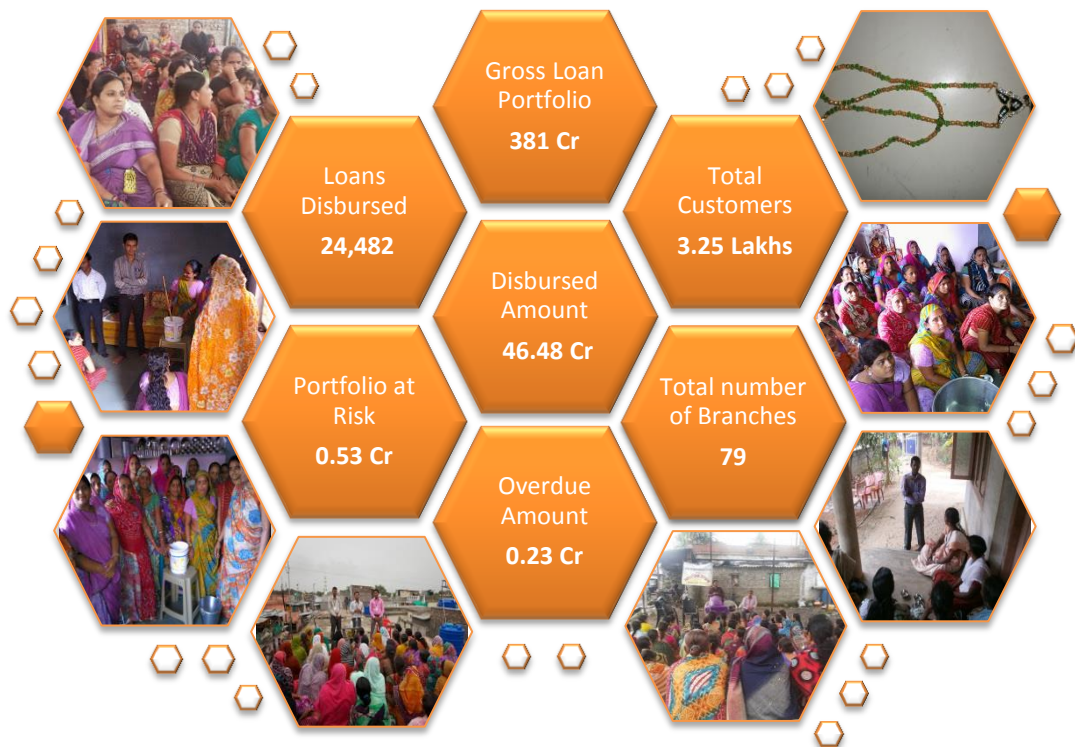


Business Performance Of July 2014



Social Initiatives – July 2014

Team Social, as always, have been doing their best to add value to our customer's lives via innovative efforts. It has been a pleasure to see the sublime support of business team in making our programs a great success. However, it is exactly like what Nelson Mandela said, "After climbing a great hill, one only finds that there are many more hills to climb." So we still have many more miles to go from here. This is just the beginning...

Does jewellery make women emotional? (Thukalay, Kanyakumari)

Well if you ask a woman, yes it does! So how does one handle that? That is exactly what was taught to our customers near our Thukalay branch in Kanyakumari. An elaborate session on making artificial jewellery was conducted on July 14th, 2014 for 20 members by an expert in jewellery making. It not only helped them overcome their emotions but also taught them a novel way to earn. Now that's the meaning of really being empowered!!!



Helping customers with Marketing! (Gota, Gujarat)



In Gota branch, Gujrat, while we taught Phenyl making, the highlight was helping the team understand the fundamentals of marketing. We were overwhelmed by the ladies' enthusiasm to learn more. Yes, we know that there is a lot of basic preparation to be done to reach an advanced stage, but do not underestimate our lady-entrepreneurs. They are only a step behind their goal, and we have been working towards equipping them reach there, on their own.

Knowledge is power!! (Shanti Nagar, Ichalkaranji)

We know that knowledge is power. It was an effort by Suryoday informs our customers about various career streams that their children can get into in future. Many times, due to lack of awareness we miss out on good opportunities. 57 Mothers attended the session at Shanti Nagar, Ichalkaranji on July 18th 2014. Team Social has conducted a before and after survey to evaluate the response and we are glad to share that our session has created a good impact, in terms of providing useful information.



Money Management while learning something New! (Chalisingaon, Nashik)



Going beyond the traditional Phenyl and perfume making trainings, on 23rd July Suryoday took up the chance to teach our members how to manage their money well. We all know that if a person gets their money management sorted out, it will help straighten out almost every other aspect of their life. At Chalisingaon, 45 members were eager to learn about finances and we helped them understand how to manage their money in a much better manner. We also taught them phenyl and perfume making, so they could earn more money and manage it better in the future.

Social Initiatives coverage during July 2014

Bank Account Opening	:	1986	Financial Literacy Meeting	:	4373
# of Member's saving Captured	:	860	Health Check-up Camps	:	116
Total Amount saved by Members	:	Rs. 20.19 Lacs	Livelihood Skill Training	:	958

Employees of the Month – July 2014

You make us proud!!!

Best Branch Manager – N.Balamurugan

Balamurugan is working with Suryoday since August 2010. He is a dedicated Branch Manager located at Woraiyur Branch in Trichy region, Tamil Nadu. He is handling the Branch very well. The Best branch of South region is handled by him, where he is functioning very effectively.

Way to go Balamurugan!! Keep up the good work!!!



Best Audit Officer – Amin Mujawar

Amin is working with Suryoday since July 2010. He is from Ichalkaranji Branch, Kolhapur region of Maharashtra. He has excellent process knowledge and thoroughly scrutinizes the documents to ensure quality. He is very hard working and process oriented person.

Good Job Amin!! Continue your great performance!!!



Best Relationship Officer – Ananthan S

Ananthan has recently joined Suryoday in March 2014 and is from Erode Branch in Coimbatore, Tamil Nadu. He has been a consistent performer month on month. He is excellent at sourcing business and has good command over the field work. He is very punctual and completes job within given timeline.

Great going Ananthan!! Keep up the Good Work!!!



Best Relationship Officer – Pravinbhai Rayjibhai Machhi

Pravinbhai hails from the Limkheda Branch in Vadodara region of Gujarat. He has recently joined Suryoday in May 2014 and has grasped many things. He is very flexible, self-motivated and a fast learner.

Good job Pravinbhai!! Keep up your consistent performance!!!



Best Relationship Officer – Sudhir Janardhan Balande

Sudhir joined Suryoday in May 2014 and has started an excellent performance oriented stint. He hails from the Udgir Branch in the Solapur region of Maharashtra. He is a great team worker, self-motivated and friendly by nature.

Good job Sudhir!! Keep up your excellent performance!!!

Best Employee Operations – Kamini Namdev Chorge

Kamini joined Mumbai Operations back in Jan 2013. She's a dedicated & committed team member who maintains high level of productivity. We wish her good future in Suryoday.

Good job Kamini!! Keep up your dedication!!!



News Update

Promotion & Role Change Announcement – July 2014!!!

Heartiest Congratulations!!!

Name	Promoted as	Branch
D Srinivasulu	Senior Manager - Business Audit	Salem Hasthampatty
Sameer Tukaram Sawant	Senior Executive - Operations	Corporate Office
Savita Vaibhav Salekar	Senior Executive - Operations	Corporate Office
Purushottam Panchal	Branch Manager	Nagpur - South
Gopalsinh Somsinh Parmar	Branch Manager	Modasa
Sambhaji Rahigade	Branch Manager	Ichalkaranji
Bharath R	Audit Officer	Mayiladuthurai
Kantesh Kakasab Mane	Branch Manager	Bijapur
Sachin Annapa Khavane	Senior Relationship Officer	Gulbarga
Name	Role changed as	Branch
Amit Popat Kale	Branch Manager	Kalyan
Jayesh Jagabhai Pagi	Audit Officer	Limkheda
Prabash Chandra Sahoo	Audit Officer	Angul
Sarveish Kharangate	AVP - MSME Loans and State Head - MH2	Corporate Office
Pradeepta Kishore Dash	State Head	Lewis Road
Kailas Madhukar Andhle	Manager - Business Audit	Regional Office - Ahmedabad

Suryoday Family Bonanza Winners – July 2014!!!

Heartiest Congratulations!!!

#	Name of Employee	Designation	Branch	State
1	Siddharam Gansiddha Birajdar	Senior Relationship Officer	Dattawadi	Maharashtra
2	N.Balamurugan	Branch Manager	Woraiyur	Tamil Nadu
3	Kajal Sahu	Audit Officer	Rourkela	Orissa
4	Bhupendrabhai Vaghabhai Chauhan	Relationship Officer	Paldi	Gujarat
5	Lalit Pravin Ughade	Executive - Operations	Corporate Office	Maharashtra

Announcement – Tickets for Tasks

Do you need any help or have a request/query on - HR, IT, Admin, Credits, Accounts or Operations?



You will receive a registration Mail soon, complete your account creation & Log a Ticket!

Independence Day – 15th August 2014



“Long years ago, we made a tryst with destiny & now the time comes when we shall redeem our pledge...At the stroke of the midnight hour, when the world sleeps, India will awake to life & freedom!!!”
-Rabindranath Tagore (Gitanjali).

Independence Day- observed annually on 15 August- is a national holiday in our country commemorating India's Independence from the United Kingdom in 1947. This year we will celebrate our 68th Independence Day!

The Indian War of Independence lasted for numerous decades and after a long struggle, freedom was achieved. It was a war that abolished British supremacy in the world. Women shouldered critical responsibilities in India's struggle for freedom and a great many dedicated their lives towards obtaining freedom for their motherland. Here are just a few of those brave women whose patriotism will be in the hearts of millions of Indians forever.



Rani of Jhansi (1828-1858)

One of the first names that come to mind is the famous Rani Laxmibai of Jhansi. Dressed in man's clothing, she led her soldiers to war against the British. Even her enemies admired her courage & daring. She fought valiantly & although beaten she refused to surrender. Her remarkable courage inspired many men & women to rise against the alien rule.



Begum Hazrath Mahal (1820-1879)

Also known as the Begum of Avadh, she seized control of Lucknow in association with the revolutionary forces, after her husband had been sent away in exile to Calcutta. She rejected, with contempt, the promises of allowance and status held out to her by the British- against whose rule her sense of justice fought valiantly. In the end, after bearing misfortune & misery throughout the period of resistance, she found asylum in Nepal.



Sarojini Naidu (1879-1949)

The "Bulbul" of India used her poetry to rejuvenate the spirit of Independence in the hearts of villagers. The first volume of her poems *The Golden Threshold* was published in 1905 after which two more collections *The Bird of Time* and *The Broken Wing* arrived in 1912 and 1917 respectively. She was responsible for awakening the women of India & getting them out of the kitchen. She traveled from state to state, city after city & championed for women's rights. She re-established self-esteem within the women of India.



Sucheta Kriplani (1908 – 1974)

Sucheta Kriplani was the first woman to be elected as Chief Minister of a state in India. Working in close association with Mahatma Gandhi during the time of partition riots, she was amongst the handful of women who got elected to the Constituent Assembly & was instrumental in laying down the charter for the constitution of India. Elected to the Lok Sabha in the years 1952 and 1957, she served as the Minister of State for Small Scale Industries. In the year 1962, she was elected to the U.P Assembly and in 1963; she became the first woman to hold the prestigious position of Chief Minister of Uttar Pradesh.



Health Tips – Benefits of Yoga Exercises

All-round Fitness: Mental and emotional balance can be achieved with regular Yoga.

Weight Loss: Sun Salutations and Kapal Bhati Pranayama are some ways.

Stress Relief: A few minutes of yoga during the day can be a great way to get rid of stress that accumulates daily - in both the body and mind.

Inner Peace: We all love to visit peaceful, serene spots, rich in natural beauty. Little do we realize that peace can be found right within us and we can take a mini-vacation to experience this any time of the day!